

Cookie Policy

Last revised: 6 December 2018

This Cookie Policy describes how Transcom WorldWide AB ("we" or "us") uses cookies to collect and store information when you visit our websites or receive emails from us. For additional information on our privacy practices, please visit our [Website Data Protection Notice](#).

What are Cookies?

When you visit our websites, open our emails, or view our services online, we or an authorized third party may send you a cookie. Cookies are small text files that may be placed on your device. When a website is accessed, a cookie that is placed on a device will send information to the party that has placed the cookie. Cookies are extremely common and used on a number of websites. Each cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value (usually a unique number).

Why are Cookies useful?

Cookies allow a website owner to do useful things; for example, a cookie would permit a website owner to find out whether a computer (and probably its user) has visited the site previously. In general, the purpose of cookies is to improve the performance of the website and the user's experience in using that website. Cookies help to make a website work more efficient, enable extra functionality, and provide website owners with additional information about your visit to a website. Cookies also allow a website owner to track overall site usage and determine areas that users prefer. Cookies help make the user's visit to a website easier by recognizing the user upon return and providing a customized experience.

First Party and Third Party Cookies

Our websites may place first party cookies and allow third parties to place cookies on your device. The difference between a first party cookie and a third party cookie relates to the control of the party who serves the cookie. First party cookies are cookies that are specific to the website that created them. Their use enables us to operate an efficient service and to track the patterns of behavior of visitors to the website. Third party cookies, on the other hand, are placed on your device by a third party (i.e., not by us). While we may allow third parties to access the website to place these cookies on users' devices, we do not retain control over the information supplied by the cookies, nor do we retain access to that data. This information is controlled wholly by that third party in accordance with their respective privacy policy.

Session and Persistent Cookies

Our websites may place session and persistent cookies on your device. Whereas the difference between a first party and third party cookie relates to the party controlling the initial placement of the cookie on your device, the difference between a session and a persistent cookie relates to the length of time the cookie lasts. Session cookies are cookies that typically last for as long as you are using your browser, or browser session. When you end your browser session, the cookie expires. Persistent cookies, as the name implies, are persistent and will last after you close your browser. This allows for quicker and often more convenient access to our website.

Web Beacon/pixels

Transcom occasionally advertises on third party web sites. As part of our effort to track the success of our advertising campaigns, we may at times use a visitor identification technology such as "web beacons," or "action tags," which count visitors who have come to Our Sites after being exposed to a Transcom banner ad on a third party site. We do not use this technology to access your personal information and it is only used to compile aggregated statistics about visitors who come to Our Sites to gauge the effectiveness of our ads.

For marketing purposes our websites use so-called conversion tags (also (Facebook pixels”) of the social network Facebook, a service of Facebook Inc., 1601 Willow Road, Menlo Park, California 94025, USA (“Facebook”). We use Facebook pixels in order to analyze the general use of our websites and to trace the efficacy of Facebook advertising (“conversion”).

For this purpose, Facebook processes data which the service collects via cookies and similar technologies on our websites. The data collected in this context may be transmitted by Facebook for evaluation to a server in the USA and stored there. Should personal data be transmitted to the USA, Facebook has acceded to the EU-US Privacy Shield. If you are a Facebook member and have allowed Facebook to do so via the privacy settings of your account, Facebook may in addition link with your member account the information about your visit captured by ourselves and use it for the targeted insertion of Facebook Ads. You can view and change the privacy settings in your Facebook profile at any time. If you are not a Facebook member, you can prevent this data processing by Facebook by operating the disable button for the provider “Facebook” on the TRUSTe website.

If you are a Facebook member, you can adjust your settings directly on Facebook [here](#).

You can further prevent this data processing by clicking “Privacy settings” in the bottom of Transcom’s website. Please note that a click on the button prevents the saving of all cookies of our websites. You may not be able to use the full functionality of our websites.

You will find more detailed information on this matter in [Facebook’s Privacy Statement](#).

Linking of Cookie data with other data

Information gathered through usage of a cookie is not linked to any direct personal identifiers (e.g., your name or e-mail address), unless you become a registered user of www.transcom.com, and/or careers.transcom.com. Once you submit personal data on our sites (e.g., by creating an account or by signing up to receive information from us) we may link such personal data with cookies or other data that are associated with your visit(s) to our websites. Before we do so, we will notify you of this fact and seek your consent or grant you a right to object, if required by the law.

Disabling, Deleting, or Opting Out of Cookies and web beacons/pixels

If you do not want to have cookies or web beacons/pixels placed on your device by third parties, many of them offer ways to opt out.

In addition, most web browsers allow at least some control of most cookies through browser settings. You may refuse the use of cookies by selecting the appropriate settings on your browser to decline cookies. You may also delete existing cookies through your browser. Please visit the following websites to learn more (depending on the browser you use): [Firefox](#); [Internet Explorer](#); [Google Chrome](#); and [Safari](#).

However, please note that if you disable cookies, you may not be able to use the full functionality of our websites. In particular, you may have limited access to some areas or be transitioned to a different experience.

Contact us

For further information on our use of cookies, please contact us at:
Communications@transcom.com