

Press release

April 23, 2020

Transcom Holding AB (publ) appoints Snejana Koleva as new CFO

Transcom, the global customer experience specialist, today announced the appointment of Snejana Koleva as new CFO, with effect from September 1, 2020.

“I’m delighted to announce Snejana Koleva as CFO for Transcom. Snejana brings broad and international experience from finance, strategy and operations. In particular, her experience as Finance Director in a world-class operations environment is highly relevant for Transcom. We see major potential in further elevating our profitability through operational excellence and is looking forward to Snejana’s support in realizing that potential”, says Jonas Dahlberg, President & CEO Transcom.

“I am thrilled to accept the position as CFO for Transcom. It is a great opportunity to have a meaningful impact in the execution of the company’s strategy and drive results in a fast-paced environment”, says Snejana Koleva.

Snejana Koleva is currently Finance Director for the Rock Tools Division at Sandvik. She was previously VP Strategy for Sandvik Mining & Rock Technology, and Business Development Manager, Business Area Mining & Business Area Construction. Before joining Sandvik in 2013, Snejana was Engagement Manager at McKinsey & Company. Snejana holds an MBA from Stockholm School of Economics and a B.Sc. and M.Sc. in Finance from the University of National and World Economy in Sofia, Bulgaria.

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About Transcom

Transcom is a global customer experience specialist, providing customer care, sales, technical support and credit management services through our extensive network of contact centers and work-at-home agents. We are 26,000 customer experience specialists at 50 contact centers across 20 countries, delivering services in 33 languages to international brands in various industry verticals.

This information is information that Transcom Holding AB is obliged to make public pursuant to the EU Market Abuse Regulation and the Securities Markets Act. The information was submitted for publication, through the agency of the contact person set out above, at 8:00 CET on April 23, 2020.